MULTICULTURAL WOMEN'S NATIONAL CONFERENCE

June 21–22, 2023

Chicago, IL
and Virtual

Convene Willis Tower
233 South Wacker Drive
Chicago, IL 60606

Please note, all times listed are Central Daylight Time (CDT)

Scan here for a venue map, digital agenda, and other resources

IN-PERSON AGENDA

WEDNESDAY, JUNE 21

8:00 a.m. – 4:00 p.m.	**Registration**
8:00 a.m. – 4:00 p.m.	**Virtual Multicultural Marketplace**
8:00 a.m. – 9:00 a.m.	**Networking Breakfast** Location: Franklin Gallery
9:00 a.m. – 9:30 a.m.	**Welcome Remarks** Location: The Hall • Subha V. Barry / President / Seramount • Valerie Jarrett / Chief Executive Officer / Obama Foundation • Lindsay-Rae McIntyre / Chief Diversity Officer / Microsoft
9:30 a.m. – 10:15 a.m.	**Opening Keynote: Brave Not Perfect** Location: The Hall Do you run yourself ragged trying to not just do it all, but do it all flawlessly? Do you lose sleep ruminating over small mistakes or worrying that something you said or did might have offended someone? Have you ever passed up a big opportunity - a relationship, job, or a personal challenge - for fear you wouldn't nail it right away or look foolish trying? For you, is failure simply not an option? You're not alone. As women, we've been taught from an early age to play it safe, while boys were encouraged to speak up, get dirty, take risks and get right back up again if they fell. Drawing from her life, Saujani shares powerful insights and practices to make bravery a lifelong habit. • Reshma Saujani / Founder and CEO, Moms First / Founder, Girls Who Code • Megan Carpenter / Chief of Staff to the CDO and Senior Director, Diversity and Inclusion / Microsoft
10:15 a.m. – 10:30 a.m.	**Break**
10:30 a.m.– 12:30 p.m.	**Intersectional Circles: Harness Your Un-Activated Power** Location: The Hall During these open and honest conversations, attendees will break out and explore how their identity, race, and ethnicity creates unique challenges and opportunities for their professional advancement. • Nicole Johnson / Senior Director / Seramount • Katie Mooney / Managing Director / Seramount • Patricia Mota / President and CEO / HACE
12:30 p.m. – 2:00 p.m.	**Networking Lunch** Location: Franklin Gallery and Jackson Gallery *There will be optional networking taking place in The Hall.*
2:00 p.m. – 2:15 p.m.	**Transition Break**

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IN-PERSON AGENDA

WEDNESDAY, JUNE 21 (CONTINUED)

2:15 p.m. – 3:30 p.m.

CONCURRENT SESSIONS

CDO Panel: How to Build Advocates for Leadership Accountability | *DEI/HR*

Location: The Hall

A panel of CDOs explores how they have successfully built relationships with ambassadors and engaged allies and champions for C-Suite, DEI, and middle manager leadership accountability. They will also share obstacles they have faced along the way and lessons learned from their journeys.

- Marvin Davenport / Vice President and Chief Diversity Officer / VSP Vision
- John Greene / Vice President Enterprise DEI / TDS, Inc.
- Adrienne Trimble / Chief Diversity and Culture Officer / Sysco
- Moderator: Wanda Hope / Chief DEI Officer / Johnson & Johnson

Negotiating as a Superpower: Finding Your Why and Building Your Confidence | *Leadership Development*

Location: The Forum South

This session explores negotiating compensation, benefits, and other terms in both private sector employment and as a solopreneur. Content will go beyond the statistics of compensation for women of color to share real-life impact stories about the power of negotiation in a case study style. Jazzmine will illuminate opportunities to practice negotiation in everyday life to help attendees gain confidence. This session will be particularly powerful for junior professionals, women switching industries, fields, or organizations, and women building businesses of their own. Participants will come away with tools, talking points, and motivation to approach negotiation from a position of empowerment.

- Jazzmine Woodard / Founder / Dash of Jazz

1-on-1 Leadership Coaching (Appointment Only)

Location: The Hub

Professional leadership coaches conduct 25-minute meetings/consultations with attendees and share advice and tips on how to solve issues in their workplaces and in their lives.

3:30 p.m. – 3:45 p.m. **Break**

3:45 p.m. – 4:00 p.m. **Day One Wrap-Up**

Location: The Hall

- Subha V. Barry / President / Seramount

4:00 p.m. – 5:00 p.m. **Networking Reception**

Location: Jackson Gallery

Connect with fellow attendees and speakers after the first day of the conference over refreshments and live music by Funkadesi!

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IN-PERSON AGENDA

THURSDAY, JUNE 22

8:00 a.m. – 4:00 p.m.	**Registration**
8:00 a.m. – 4:00 p.m.	**Virtual Multicultural Marketplace**
8:00 a.m. – 9:00 a.m.	**Giving Breakfast** Location: Franklin Gallery **1-on-1 Leadership Coaching (Appointment Only)** Location: The Hub
9:00 a.m. – 9:30 a.m.	**Welcome Remarks** Location: The Hall • Subha V. Barry / President / Seramount • Marion Brooks / Vide President and US Country Head, DEI / Novartis
9:30 a.m. – 10:15 a.m.	**Opening Keynote: Designing Your Dream Career** Location: The Hall After a decade climbing the ranks of the magazine world to her dream job as Editor-in-Chief of Teen Vogue, award-winning journalist Elaine Welteroth realized she had other dreams worth pursuing. Now a New York Times bestselling author and multimedia trailblazer, Elaine has learned some hard-earned lessons that helped her find her voice, tell her story, and develop a multifaceted career on her own terms. Well known for giving career and life advice through her Washington Post column, Ask Elaine, she now comes directly to audiences to provide her candid and thoughtful insights. By sharing personal anecdotes and experiences, Elaine teaches audiences how to get out of their comfort zone and harness their personal values, passions, and skills to custom-design a career path as unique as they are. Audiences walk away inspired to pursue their dreams and overcome any obstacles they may encounter along the way. • Elaine Welteroth / Award-Winning Journalist / NYT Best-selling Author / Judge on Project Runway • Katie Mooney / Managing Director / Seramount
10:15 p.m. – 10:30 a.m.	**Break**
10:30 a.m. – 11:45 a.m.	**CONCURRENT SESSIONS** **Innovation and Tech Trends |** *Women in Tech* Location: The Hall Explore a variety of tech trends and explore how innovation can be embedded into any role. Learn more about NLP, AR, Automation & Robotics, IOT, and more to stay ahead of the curve! • Marisela Cerda / Director, Business Program Management / Microsoft • Alicia Tennell / Digital Strategy and Fintech Analyst / Franklin Templeton • Rubyna Zito / VP Technology Operations and Services / FINRA • Moderator: Faiza Malik / VP IT Strategy and Architecture / US Food

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THURSDAY, JUNE 22 (CONTINUED)

10:30 a.m.–11:45 a.m.

CONCURRENT SESSIONS (CONTINUED)

Leading Our Leaders: A Guide to Upward Management for Women | *Leadership Development*

Location: The Forum South

We know that more than ten times as many companies are run by men than women, and these statistics indicate that we simply have to work harder and smarter than our male counterparts to achieve the same level of progress. Zainab will explore 3 necessary sub-skills for successful upward management, including confidence, proactivity and open-mindedness.

- Zainab Hussain / I&D Specialist / Gilead

Leverage Data to Drive DEI Strategy and Equity in Outcomes | *DEI/HR*

Location: The Forum North

Learn from senior DEI leaders on how to leverage data to drive your DEI strategy.

- Christina Lopez / Senior Vice President, Talent and Head of DEI / VillageMD
- Traci Sanders / Global Head of DEI / Verizon
- Pamela Wheeler / Chief Diversity and Inclusion Officer / NFP
- Moderator: Dianne Greene / Global Head of DEI / Verisk Analytics

1-on-1 Leadership Coaching (Appointment Only)

Location: The Hub

12:00 p.m.–1:15 p.m.

Best Companies for Multicultural Women Awards and Legacy Award Luncheon

Location: The Hall

We honor the top companies for Multicultural Women - recognizing their commitments and efforts to fostering diverse and inclusive corporate cultures that support the advancement of multicultural women.

We also honor one extraordinary individual with Seramount's Annual Legacy Award, recognizing her inspiration, dedication and significant contribution to the support and advancement of women and girls.

Seramount also announces the launch of our partnership with Avtar on the Best Companies for Women in the Gulf initiative.

- Best Companies for Multicultural Women Awards Presentation
- Legacy Award Honoree:
  Gloria Castillo / Partner / CMC Enterprises, LLC
- Introduction by Perika Sampson /
  Global Head of Inclusion and Diversity / Gilead
- Best Companies for Women in the Gulf:
  Dr. Saundarya Rajesh / Founder-President / Avtar

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THURSDAY, JUNE 22 (CONTINUED)

1:15 p.m. – 1:30 p.m. **Break**

1:30 p.m. – 2:45 p.m. **CONCURRENT SESSIONS**

Disrupt Imposter Syndrome | *Leadership Development*

Location: The Forum South

An estimated 70% of employees experience "imposter syndrome", a pervasive feeling that colleagues or friends will discover you are a fraud, and that your accomplishments are not earned. This highly interactive workshop will illuminate the thought patterns associated with imposter syndrome and provide critical strategies to create a workplace culture that is conducive to authenticity and success.

- Mollie Teitelbaum / Senior Associate, Learning / Seramount

Inclusive Design | *Women in Tech*

Location: The Hall / Livestreamed

Explore why inclusive design is critical to the workplace and beyond and how anyone can embed inclusion into product design to make the world more accessible to all.

  - Microsoft will share how accessibility must go beyond 'compliance', and how to get product teams to think about inclusion more broadly. By keeping inclusivity at top of mind and having frequent checkpoints for inclusion through the product development lifecycle, we can build products that are truly loved by customers, which will translate to loyalty and growth.
  - Covid-19 self-tests became a critical tool in fighting the global pandemic. This case study will demonstrate how Abbott teams applied principles of Inclusive Design and Inclusive Communication to develop and bring to market Abbott's Covid-19 self-tests for global communities. They will also share how number of diverse international teams across Abbott worked together to design, manufacture and distribute this product that ensured the needs of diverse global communities were deeply understood, included and met satisfactorily.

- Ruchi Varshenya, Divisional Vice President / Global Marketing / Abbott
- Moderator: Swapnaa Jayaraman / Inclusion Program Manager / Microsoft

Retaining and Advancing Multicultural Women Talent in the Age of Quiet Quitting | *DEI/HR*

Location: The Forum North

Explore evolving best practices for retention and advancement of multicultural women talent in the age of "quiet quitting."

- Dayana Falcon / Talent Mobility Manager / ESPN
- Erika Kelly / Director, Inclusion and Diversity / Gilead Sciences
- Moderator: Tashí Carper / Director, DEI / Leidos

1-on-1 Leadership Coaching (Appointment Only)

Location: The Hub

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THURSDAY, JUNE 22 (CONTINUED)

2:45 p.m. – 3:00 p.m.

Refreshment Break

3:00 p.m.– 3:55 p.m.

Executive Panel

Location: The Hall

A diverse panel of women share their candid experiences and insights to deepen our understanding of what it takes as individuals and organizations to address issues of race, identity and power in our workplaces and communities.

- Tiffany Douglas / Senior Vice President, Global Women's Initiative and Underrepresented Talent Strategy Executive / Bank of America
- Yamila Harris / Global Head of IT Support and UX / Munich Re
- Assil Omar / Vice President Talent Acquisition and Human Capital Planning / AbbVie
- Zeta Smith / CEO, Sodexo Seniors US / Sodexo
- Moderator: Kelly Smoyer / Vice President Strategy and Strategic Marketing / McKesson

3:55 p.m.– 4:00 p.m.

Day Two Closing Remarks

Location: The Hall

- Subha V. Barry / President / Seramount