

Global EmERGE

**April 7,
2025**

London, UK | Hybrid

Meeting Location

Convene 22 Bishopsgate
22 Bishopsgate
London, England

Who Should Attend?

ERG/BRG Members & Leaders

ERG/BRG Program Managers

ERG/BRG Executive Sponsors

DEI & HR Professionals

For more sponsorship information, contact your Seramount Representative or email events@seramount.com

Seramount's second annual **Global EmERGE Conference** is a unique international event dedicated to supporting Employee Resource Groups (ERGs) both domestically and globally. This year's conference will feature a dynamic keynote, seasoned DEI leaders, and our own team of dedicated ERG experts that will offer insights on how to balance global initiatives with diverse cultural landscapes. Whether attending in-person or virtually, participants will gain new perspectives and innovative strategies that will contribute to the continued success of their ERGs.

WHY ATTEND?



Expand Your Toolkit

Take away tangible best practices and valuable insights to strengthen your ERG at home and globally.



Connect with ERG Champions

Network with fellow ERG leaders and DEI professionals in a global setting. Participate in peer-to-peer learning and development.



Learn from Experts

Hear from ERG leaders, scholars, and DEI specialists as they share their expertise and actionable strategies.

“

“This week, I had the privilege of attending the inaugural Seramount Global EmERGE conference and left filled with insights, strategies, and best practices to drive meaningful change. As someone who has been actively involved in our Business Employee Resource Groups (BERGs) since day one, it was a true honor to immerse myself in discussions that reaffirmed my passion for this work.”

Seamus Clancy - Global Communications Manager, Kellanova (2024 Global EmERGE experience via LinkedIn)

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Sponsorship Opportunities

Global EmERGE

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Premiere

\$64,000

- 38 in-person tickets*
- Participation in program at both EmERGE US and Global EmERGE
- Logo at highest level on website and at event
- Sponsorship recognition during a dedicated networking opportunity at EmERGE US and Global EmERGE
- 38 virtual tickets*
- Send four Executives to our VIP Luncheons at both EmERGE events, with special acknowledgment of your organization's sponsorship at the event
- Five Country Reports

*Tickets can be redeemed at EmERGE US, EmERGE Global, or a combination of both events, offering flexible participation options.

Champion

\$44,000

- 24 in-person tickets
- 24 virtual tickets
- Logo on website and event materials
- Participation in the program
- Send two Executives to our VIP Luncheon
- Four country reports of your choosing

Leadership

\$34,000

- 19 in-person tickets
- 19 virtual tickets
- Logo on website and event materials
- Participation in the program
- Send two Executives to our VIP Luncheon
- Three country reports of your choosing

Advocate

\$24,000

- 11 in-person tickets
- 11 virtual tickets
- Logo on website and event materials
- Send two Executives to our VIP Luncheon
- Two country reports of your choosing

Supporting

\$14,000

- 5 in-person tickets
- 5 virtual tickets
- Logo on website and event materials
- Send two Executives to our VIP Luncheon
- One country report of your choosing

Individual Ticket Pricing

In-Person

\$1,300

Virtual

\$650

EmERGE

**May 13-14,
2025**

Jersey City, NJ |
Hybrid

Meeting Location

Hyatt Regency Jersey City
2 Exchange Place
Jersey City, NJ

Who Should Attend?

ERG/BRG Members &
Leaders

ERG/BRG Program
Managers

ERG/BRG Executive
Sponsors

DEI & HR
Professionals

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Seramount's **EmERGE Conference** unites ERG members, leaders, and DEI professionals nationwide. Attendees will participate in strategy-driven case studies, interactive sessions on current issues, and peer-to-peer learning opportunities. EmERGE caters to ERGs at all stages of development, emphasizing the power of intersectionality and collaboration to enhance ERG effectiveness and member engagement. Our Impact Awards Ceremony will celebrate the outstanding achievements of ERGs and champions across various industries. Participants can join us either in-person or virtually to expand their networks and deepen their understanding of the pivotal role ERGs play in driving business success.

WHY ATTEND?



Expand Your Toolkit

Learn from captivating case studies, explore leading strategies, and discover innovative frameworks designed to propel your ERG to new heights.



Connect with ERG Champions

Network virtually and/or in-person with over 700+ ERG and DEI Leaders across a variety of industries, organization sizes, and regions.



Hear from Experts

Empowering keynotes and speakers will highlight the importance of ERG work in today's volatile DEI climate, share their expertise on how they have implemented changes, and how to measure your ERG's impact.



Continue Your ERG Learning Journey

Advance your company's DEI strategy with our ERG Leader Certification. After the conference, attendees can join a cohort of other ERG leaders and members to continue their learning journey throughout the year.

“

“Over the course of two days, we came together with over 700 ERG leaders from other companies around the world to explore best practices, success stories, and strategies that empower ERGs to amplifying impact. We heard from a passionate and engaging keynote speaker who shared practical wisdom and inspired. And most importantly we were able to network with our peers to share ideas, discuss challenges, and form valuable connections. I am looking forward to taking my ERG work to the next level - using the experiences and knowledge I was able to gain.”

Brandon Orizotti – Sr. Digital Marketing Lead, Microsoft
(2024 EmERGE experience via LinkedIn)

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Sponsorship Opportunities

EmERGE

May 13-14, 2025

Jersey City, NJ | Hybrid

Meeting Location

Hyatt Regency Jersey City
2 Exchange Place
Jersey City, NJ

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ERG/BRG Members & Leaders

ERG/BRG Program Managers

ERG/BRG Executive Sponsors

DEI & HR Professionals

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Premiere

\$65,000

- 38 in-person tickets*
 - 38 virtual tickets*
 - Participation in program at both EmERGE US and Global EmERGE
 - Logo at highest level on website and at event
 - Sponsorship recognition during a dedicated networking opportunity at EmERGE US and Global EmERGE
 - Send four Executives to our VIP Luncheons at both EmERGE events, with special acknowledgment of your organization's sponsorship at the event
 - Five Country Reports
 - Five seats in an ERG Leader Certification cohort that takes place before May 15, 2026, for US EmERGE attendees
- *Tickets can be redeemed at EmERGE US, EmERGE Global, or a combination of both events, offering flexible participation options.*

Champion

\$45,000

- 24 in-person tickets
- 24 virtual tickets
- Five seats in an ERG Leader Certification cohort that takes place before May 15, 2026
- Logo on website and event materials
- Participation in the program
- Send two Executives to our VIP Luncheon
- Four country reports of your choosing
- Opportunity to contribute item to gift bag

Leadership

\$35,000

- 19 in-person tickets
- 19 virtual tickets
- Five seats in an ERG Leader Certification cohort that takes place before May 15, 2026
- Logo on website and event materials
- Participation in the program
- Send two Executives to our VIP Luncheon
- Three country reports of your choosing
- Opportunity to contribute item to gift bag

Advocate

\$25,000

- 11 in-person tickets
- 11 virtual tickets
- Five seats in an ERG Leader Certification cohort that takes place before May 15, 2026
- Logo on website and event materials
- Send two Executives to our VIP Luncheon
- Two country reports of your choosing
- Opportunity to contribute item to gift bag

Supporting

\$15,000

- 5 in-person tickets
- 5 virtual tickets
- Five seats in an ERG Leader Certification cohort that takes place before May 15, 2026
- Logo on website and event materials
- Send two Executives to our VIP Luncheon
- One country reports of your choosing
- Opportunity to contribute item to gift bag

Individual Ticket Pricing

In-Person

\$1,900

Virtual

\$950

**Each individual ticket holder receives one seat in an ERG Leader Certification cohort that takes place before May 15, 2026.*



ERG Leader Certification

Program Overview

Join an intimate learning community with an expansive resource library to decrease burnout, sustain impact, and increase effectiveness. Tap into best-in-class DEI content tailored for an evolving talent terrain.

THE HIGH IMPACT ERG

Learners will complete exercises to intentionally develop an ERG strategy. They will focus on expanding ERG impact across the four core strategic areas: Culture, Community, Commerce, and Careers.

- Build an Impactful ERG
- Maturing Your ERG
- Preparing for the Future

EFFECTIVE ERG LEADERSHIP

Learners will gain critical tools to enhance their competencies as an ERG leader. They will learn strategies to lead with emotional intelligence, inspire ERG members, and build their brand.

- Building Influence with a Growth Mindset
- Empowering Others
- Burnishing Your Brand: An Inclusive Leader

A Cohort-Based Approach to Career Pathing and ERG Progression

Learn alongside peers across regions, companies, and industries

Advance your company's DEI strategy with our ERG Leader Certification. In this virtual learning program, ERG leaders and executive sponsors share best practices, ask tough questions, and adopt strategies to improve business outcomes.



Cohorts of 50-100 Participants



3 Month Learning Journey



Earn badge upon completion

A Step-By-Step Learning Path and Community Check-Ins

The curriculum includes a kick-off webinar, two programs, a mid-point check-in, a closing webinar, and an expansive resource library to complement shared learning interactions.



Kick-Off Webinar



Introductory Post



Program 1 + Resources



Community Reflections



Mid-Point Webinar



Program 2+ Resources



Community Reflections



Closing Webinar

Program Components:

- Interactive check-ins, reflections, quizzes, and templates
- Core concepts with a framework for ERG maturity and metrics
- Insight videos from thought leaders in the field
- Challenges that learners commit to implementing on their team
- Action plan assignments to share with fellow learners

Register yourself or your ERG leaders by visiting
<https://forms.eab.com/s3/ERG-Exchange>.

**Certification is valid for one year following course completion.*

Multicultural Women's National Conference

**June 12-13,
2025**

Chicago, IL | Hybrid

Meeting Location

Convene Willis Tower
233 S. Wacker Street
Chicago, IL

Who Should Attend?

Senior Executives

Mid-to senior-level
managers

High-potential, high-
achieving employees

Women in technology
careers

DEI/HR/Talent
practitioners and
professionals

Executive sponsors and
ERG leaders

Men and other allies to
multicultural women

**For more sponsorship
information, contact
your Seramount
Representative or email
events@seramount.com**

Seramount's **Multicultural Women's National Conference** is one of the nation's foremost events dedicated to empowering women of color and their allies. This transformative conference offers attendees the opportunity to connect with women of color professionals from various industries, engage in dynamic leadership workshops and coaching sessions, participate in sessions designed to deepen their understanding of their racial and gender experiences, and celebrate the remarkable achievements of the Best Companies for Multicultural Women. In-person and virtual attendees will leave equipped with best practices and tools essential for advancing women of color in the workplace and beyond.

WHY ATTEND?



Speak Candidly

Share challenges and solutions multicultural women face in candid conversations.



Take Charge

Learn how to advocate for yourself and women of color leaders in your organization.



Build Relationships

Build your network through interactive networking opportunities, Intersectional circles, and skill-building sessions.



Think Inclusively

Learn best practices and actionable strategies to support women of color and transform workplace culture.

“

“It was an engaging, authentic conversation where we were able to share our leadership journeys, unconventional career paths, diverse experiences, and ways we've taken risks in our personal and professional lives.

I was empowered to hear everyone's stories and inspired with key takeaways after hearing the thoughtful questions from the audience. It reminded me of how much strong women networks do to lift one another, and to never stop asking the question of “what more (or different) can we do” to create equity and inclusion within our companies, teams and networks.”

Assil Omar – Chief Equity Officer and Vice President, AbbVie (2023 Multicultural Women's National Conference experience via LinkedIn)

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Sponsorship Opportunities

Multicultural Women's National Conference

June 12-13, 2025

Chicago, IL | Hybrid

Meeting Location

Convene Willis Tower
233 S. Wacker Street
Chicago, IL

Who Should Attend?

Senior Executives

Mid-to senior-level managers

High-potential, high-achieving employees

Women in technology careers

DEI/HR/Talent practitioners and professionals

Executive sponsors and ERG leaders

Men and other allies to multicultural women

For more sponsorship information, contact your Seramount Representative or email events@seramount.com

Champion

\$44,000

24 in-person tickets

24 virtual tickets

Logo displayed at event and on event website

Participation in the program

Send two Executives to our VIP Luncheon

Opportunity to contribute item to gift bag

Unlimited use of 2025 Best Companies for Multicultural Women logo if applicable

Leadership

\$34,000

9 in-person tickets

9 virtual tickets

Logo displayed at event and on event website

Send two Executives to our VIP Luncheon

Opportunity to contribute item to gift bag

Competitive benchmarking

Unlimited use of 2025 Best Companies for Multicultural Women logo if applicable

Advocate

\$24,000

11 in-person tickets

11 virtual tickets

Logo displayed at event and on event website

Send two Executives to our VIP Luncheon

Opportunity to contribute item to gift bag

Unlimited use of 2025 Best Companies for Multicultural Women logo if applicable

Supporting

\$14,000

5 in-person tickets

5 virtual tickets

Logo displayed at event and on event website

Send two Executives to our VIP Luncheon

Opportunity to contribute item to gift bag

Unlimited use of 2025 Best Companies for Multicultural Women logo if applicable

Individual Ticket Pricing

In-Person

\$1,750

Virtual

\$875

WorkBeyond Summit & Gala

**October
23-24, 2025**

New York, NY | Hybrid

October 23, 2025

Gala – Cipriani 42nd St
110 E 42nd Street
New York, NY

October 24, 2025

Summit - Convene 360
360 Madison Avenue
New York, NY 10281

Who Should Attend?

Practitioners and professionals with responsibility in the following areas:

Diversity, Equity & Inclusion

Human Resources,
Total Rewards and Benefits

Learning & Development

Health & Wellness

Talent Acquisition

Workforce Development

Employee Engagement

Work/Life Integration

Inclusive Culture

For more sponsorship information, contact your Seramount Representative or email events@seramount.com

Seramount's **WorkBeyond Gala and Summit** connects DEI and HR professionals across industries to share strategies for strengthening DEI efforts through challenging times. Our Summit will offer speakers and participants the opportunity to examine case-studies and leading practices that will enhance employee well-being, engagement, and drive business achievements. Join us for our evening gala to celebrate and learn from our 100 Best Companies of 2025. In-person and virtual attendees will gain valuable insights and tactical strategies to help build an inclusive and equitable workplace.

WHY ATTEND?



Network with Experts

Connect with fellow DEI champions, practitioners, and subject-matter experts and embark in meaningful connections.



Learn from the Best of the Best

Celebrate and learn from industry leaders recognized by Seramount's Best Companies List.



Explore Trends, Strategies, and Solutions

Learn best practices that ensure talent retention, inclusive workplace culture, and development strategies that will strengthen your business.

“

“Today, I attended the #SeramountWorkBeyond Summit. Seramount's vision is in building a stronger, more inclusive workforce by providing expert guidance, strategies, and tools that empower talent and DEI teams to prepare for the workplace of tomorrow.

The sessions were informative, inspiring and intellectually stimulating as I engaged with leaders across industries on the challenges and opportunities in advancing inclusion diversity equity and accessibility.”

Marquitha K. Gilbert– Virology Regional Community Liason Leader, Merck (2023 WorkBeyond Summit experience via LinkedIn)

”

Sponsorship Opportunities

WorkBeyond Summit & Gala

**October
23-24, 2025**

New York, NY | Hybrid

October 23, 2025

Gala – Cipriani 42nd St
110 E 42nd Street
New York, NY

October 24, 2025

Summit - Convene 360
360 Madison Avenue
New York, NY 10281

Who Should Attend?

Practitioners and professionals with responsibility in the following areas:

Diversity, Equity & Inclusion

Human Resources, Total Rewards and Benefits

Learning & Development

Health & Wellness

Talent Acquisition

Workforce Development

Employee Engagement

Work/Life Integration

Inclusive Culture

For more sponsorship information, contact your Seramount Representative or email events@seramount.com

Gala Awards Dinner Sponsor

\$76,000

- 20 in-person tickets to WorkBeyond Summit
- 20 tickets to the Gala dinner (2 reserved tables of 10 with premier placement at Gala dinner)
- 20 virtual tickets to WorkBeyond Summit and the virtual Gala
- Opportunity to have an executive from your company to make remarks at the Gala Dinner
- Select 1 cluster from 100 Best Companies Application and receive a cluster benchmarking report
- Opportunity to contribute item to gift bag
- Your company logo displayed at event and on event website
- Unlimited use of 2025 100 Best Companies logo for winning companies

Champion

\$44,000

- 20 in-person tickets to WorkBeyond Summit
- 20 tickets to the Gala dinner
- 20 virtual tickets to WorkBeyond Summit and the Virtual Gala
- Opportunity to have Summit program involvement
- Opportunity to contribute item to gift bag
- Logo displayed at event and on event website
- Unlimited use of 2025 100 Best Companies logo if applicable

Leadership

\$34,000

- 10 in-person tickets to WorkBeyond Summit
- 10 tickets to the Gala dinner
- 10 virtual tickets to WorkBeyond Summit and the Virtual Gala
- Opportunity to contribute item to gift bag
- Logo displayed at event and on event website
- Unlimited use of 2025 100 Best Companies logo if applicable
- Competitive Benchmarking

Advocate

\$24,000

- 5 in-person tickets to WorkBeyond Summit
- 5 tickets to the Gala dinner
- 5 virtual tickets to WorkBeyond Summit and the Virtual Gala
- Opportunity to contribute item to gift bag
- Logo displayed at event and on event website
- Unlimited use of 2025 100 Best Companies logo if applicable

Supporting

\$14,000

- 2 in-person tickets to WorkBeyond Summit
- 2 tickets to the Gala dinner
- 2 virtual tickets to WorkBeyond Summit and the Virtual Gala
- Opportunity to contribute item to gift bag
- Logo displayed at event and on event website
- Unlimited use of 2025 100 Best Companies logo if applicable

Individual Ticket Pricing

In-Person Gala and Summit	\$2,190	Virtual Gala and Summit	\$1,095
Gala Dinner Table of 10	\$9,995	In-Person Gala Dinner	\$1,100
In-Person Gala Dinner (Sponsors Only)	\$880		

Sponsorship Opportunities

Top Companies for Executive Women

WORKBEYOND
SUMMIT
SPONSORSHIP
OPPORTUNITY

October 24,
2025

New York, NY | Virtual

Meeting Location

Convene 360
360 Madison Avenue
New York, NY 10281

For more sponsorship
information, contact
your Seramount
Representative or email
events@seramount.com

A Commitment to Progress: Sponsorship for Executive Women

We are proud to unveil the Top Companies For Executive Women Sponsorship packages, a bespoke offering that aligns with our esteemed Work Beyond Summit.

This initiative is specially curated for organizations eager to highlight their commitment to fostering advancement opportunities for women that shape the future of work. This sponsorship not only amplifies your brand's visibility but also offers unparalleled networking opportunities and prominent logo placement, ensuring your organization stands out as a champion for executive women.

Executive Sponsor

Pricing: \$24,500

- Top Companies For Executive Women Competitive Benchmarking
- 2 In-Person & Virtual Summit Tickets
- Sponsorship recognition at Three Top Executive private dinners (Regional locations: TBD)
- Two additional tickets to Top Executive private dinners
- Sponsorship recognition at special session at Work Beyond Summit
- Top Companies For Executive Women Logo usage

Allies Sponsor

Pricing: \$14,500

- 2 In-Person & Virtual Summit Tickets
- Sponsorship recognition at Three Top Executive private dinners (Regional Locations: TBD)
- Sponsorship recognition at special session at Work Beyond Summit
- Top Companies For Executive Women Logo usage



For over a decade, Seramount has honored U.S. law firms that advance women lawyers through retention and development practices such as leadership involvement and mentorship. As a leader in workplace inclusion, we now also commend firms that foster an inclusive culture for all groups.

LAW FIRM OF CHOICE RECOGNITION PACKAGE

Pricing: \$17,500

Benchmarking

- Comprehensive DEI benchmarking including data on demographics, inclusive recruitment strategies, ERGs, talent development, DEI accountability, and supplier diversity.
- Question-by-question data that shows how your firm compares to all winning law firms.
- *Optional*- Consultation to identify your firm's DEI strengths and growth areas.

Digital Recognition

- Best Practices roundup article on Seramount.com highlighting recognized firm by name.
- Firm name and logo featured on the Best Law winners' page*.

Logo Licensing

- Unlimited use of the 2024 Best Law Firms for Women & Diversity logo for winning firm including on websites (internal & external), email signatures, firms' social media.

UPGRADE OPTION: GOLD PACKAGE

Pricing: \$9,000

- Everything listed in Law Firm of Choice Package.
- Recognition of law firm and sponsorship at Best Companies Gala Awards Dinner.
- A table of 10 at the Gala Awards Dinner attended by over 700 HR and business executives, including executives from winners of 100 Best Companies.

* Embargoed Until TBD, 2025

Best Law Firms for Women and Diversity

October 23, 2025 – Gala
Cipriani 42nd St. New York, NY

October 24, 2025 – WorkBeyond Summit
Convene 360 New York, NY

ADDITIONAL SPONSORSHIP OPPORTUNITY

Best Companies Gala Awards Dinner Sponsorship

Pricing: \$76,000

- ▶ 20 in-person tickets to WorkBeyond Summit.
- ▶ 20 tickets to Best Companies Gala Awards Dinner (2 reserved tables of 10 with premier placement).
- ▶ 20 virtual tickets to WorkBeyond Summit and the virtual Gala Awards Dinner.
- ▶ Opportunity to have a leader from your firm to make remarks at Best Companies Gala Awards Dinner.
- ▶ 30 second video to be played at Best Companies Gala Awards Dinner.
- ▶ Opportunity to contribute promotional item(s) to gift bags.
- ▶ Exclusivity among all law firms.
- ▶ Your firm's logo displayed at event and on event website.

Gala Awards Only Participation Options:

Individual Tickets: \$880

Table of 10: \$9,995

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DEI & HR Professionals

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Champion

\$54,750

24 in-person tickets

24 virtual tickets

Logo on website and event
materials

Participation in the
program

Send two Executives to our
VIP Luncheon

Four country reports of
your choosing

Leadership

\$42,250

19 in-person tickets

19 virtual tickets

Logo on website and event
materials

Participation in the
program

Send two Executives to
our VIP Luncheon

Three country reports of
your choosing

Advocate

\$29,750

11 in-person tickets

11 virtual tickets

Logo on website and event
materials

Send two Executives to our
VIP Luncheon

Two country reports of your
choosing

Supporting

\$17,250

5 in-person tickets

5 virtual tickets

Logo on website and event
materials

Send two Executives to our
VIP Luncheon

One country reports of
your choosing

Individual Ticket Pricing

In-Person

\$1,600

Virtual

\$800

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Network virtually and/or in-person with over 700+ ERG and DEI Leaders across a variety of industries, organization sizes, and regions.



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Empowering keynotes and speakers will highlight the importance of ERG work in today's volatile DEI climate, share their expertise on how they have implemented changes, and how to measure your ERG's impact.



Continue Your ERG Learning Journey

Advance your company's DEI strategy with our ERG Leader Certification. After the conference, attendees can join a cohort of other ERG leaders and members to continue their learning journey throughout the year.

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Brandon Orizotti – Sr. Digital Marketing Lead, Microsoft
(2024 EmERGE experience via LinkedIn)

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EmERGE

**May 13-14,
2025**

Jersey City, NJ |
Hybrid

Meeting Location

Hyatt Regency Jersey City
2 Exchange Place
Jersey City, NJ

Who Should Attend?

ERG/BRG Members &
Leaders

ERG/BRG Program
Managers

ERG/BRG Executive
Sponsors

DEI & HR Professionals

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Champion

\$55,750

24 in-person tickets
24 virtual tickets
Five seats in an ERG Leader Certification cohort that takes place before May 15, 2026
Logo on website and event materials
Participation in the program
Send two Executives to our VIP Luncheon
Four country reports of your choosing
Opportunity to contribute item to gift bag

Leadership

\$43,250

19 in-person tickets
19 virtual tickets
Five seats in an ERG Leader Certification cohort that takes place before May 15, 2026
Logo on website and event materials
Participation in the program
Send two Executives to our VIP Luncheon
Three country reports of your choosing
Opportunity to contribute item to gift bag

Advocate

\$30,750

11 in-person tickets
11 virtual tickets
Five seats in an ERG Leader Certification cohort that takes place before May 15, 2026
Logo on website and event materials
Send two Executives to our VIP Luncheon
Two country reports of your choosing
Opportunity to contribute item to gift bag

Supporting

\$18,250

5 in-person tickets
5 virtual tickets
Five seats in an ERG Leader Certification cohort that takes place before May 15, 2026
Logo on website and event materials
Send two Executives to our VIP Luncheon
One country report of your choosing
Opportunity to contribute item to gift bag

Individual Ticket Pricing

In-Person

\$2,300

Virtual

\$1,150

*Each individual ticket holder receives one seat in an ERG Leader Certification cohort that takes place before May 15, 2026.

ERG Leader Certification

Program Overview

Join an intimate learning community with an expansive resource library to decrease burnout, sustain impact, and increase effectiveness. Tap into best-in-class DEI content tailored for an evolving talent terrain.

THE HIGH IMPACT ERG

Learners will complete exercises to intentionally develop an ERG strategy. They will focus on expanding ERG impact across the four core strategic areas: Culture, Community, Commerce, and Careers.

- Build an Impactful ERG
- Maturing Your ERG
- Preparing for the Future

EFFECTIVE ERG LEADERSHIP

Learners will gain critical tools to enhance their competencies as an ERG leader. They will learn strategies to lead with emotional intelligence, inspire ERG members, and build their brand.

- Building Influence with a Growth Mindset
- Empowering Others
- Burnishing Your Brand: An Inclusive Leader

A Cohort-Based Approach to Career Pathing and ERG Progression

Learn alongside peers across regions, companies, and industries

Advance your company's DEI strategy with our ERG Leader Certification. In this virtual learning program, ERG leaders and executive sponsors share best practices, ask tough questions, and adopt strategies to improve business outcomes.



Cohorts of 50-100 Participants



3 Month Learning Journey



Earn badge upon completion

A Step-By-Step Learning Path and Community Check-Ins

The curriculum includes a kick-off webinar, two programs, a mid-point check-in, a closing webinar, and an expansive resource library to complement shared learning interactions.



Kick-Off Webinar



Introductory Post



Program 1 + Resources



Community Reflections



Mid-Point Webinar



Program 2+ Resources



Community Reflections



Closing Webinar

Program Components:

- Interactive check-ins, reflections, quizzes, and templates
- Core concepts with a framework for ERG maturity and metrics
- Insight videos from thought leaders in the field
- Challenges that learners commit to implementing on their team
- Action plan assignments to share with fellow learners

Register yourself or your ERG leaders by visiting <https://forms.eab.com/s3/ERG-Exchange>.

**Certification is valid for one year following course completion.*

Multicultural Women's National Conference

**June 12-13,
2025**

Chicago, IL | Hybrid

Meeting Location

Convene Willis Tower
233 S. Wacker Street
Chicago, IL

Who Should Attend?

Senior Executives

Mid-to senior-level managers

High-potential, high-achieving employees

Women in technology careers

DEI/HR/Talent practitioners and professionals

Executive sponsors and ERG leaders

Men and other allies to multicultural women

For more sponsorship information, contact your Seramount Representative or email events@seramount.com

Seramount's **Multicultural Women's National Conference** is one of the nation's foremost events dedicated to empowering women of color and their allies. This transformative conference offers attendees the opportunity to connect with women of color professionals from various industries, engage in dynamic leadership workshops and coaching sessions, participate in sessions designed to deepen their understanding of their racial and gender experiences, and celebrate the remarkable achievements of the Best Companies for Multicultural Women. In-person and virtual attendees will leave equipped with best practices and tools essential for advancing women of color in the workplace and beyond.

WHY ATTEND?



Speak Candidly

Share challenges and solutions multicultural women face in candid conversations.



Take Charge

Learn how to advocate for yourself and women of color leaders in your organization.



Build Relationships

Build your network through interactive networking opportunities, Intersectional circles, and skill-building sessions.



Think Inclusively

Learn best practices and actionable strategies to support women of color and transform workplace culture.

“

“It was an engaging, authentic conversation where we were able to share our leadership journeys, unconventional career paths, diverse experiences, and ways we’ve taken risks in our personal and professional lives.

I was empowered to hear everyone’s stories and inspired with key takeaways after hearing the thoughtful questions from the audience. It reminded me of how much strong women networks do to lift one another, and to never stop asking the question of “what more (or different) can we do” to create equity and inclusion within our companies, teams and networks.”

Assil Omar – Chief Equity Officer and Vice President, AbbVie (2023 Multicultural Women's National Conference experience via LinkedIn)

”

Sponsorship Opportunities

Multicultural Women's National Conference

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Champion

\$54,750

24 in-person tickets

24 virtual tickets

Logo displayed at event and on event website

Participation in the program

Send two Executives to our VIP Luncheon

Opportunity to contribute item to gift bag

Unlimited use of 2025 Best Companies for Multicultural Women logo if applicable

Leadership

\$42,250

9 in-person tickets

9 virtual tickets

Logo displayed at event and on event website

Send two Executives to our VIP Luncheon

Opportunity to contribute item to gift bag

Competitive benchmarking

Unlimited use of 2025 Best Companies for Multicultural Women logo if applicable

Advocate

\$29,750

11 in-person tickets

11 virtual tickets

Logo displayed at event and on event website

Send two Executives to our VIP Luncheon

Opportunity to contribute item to gift bag

Unlimited use of 2025 Best Companies for Multicultural Women logo if applicable

Supporting

\$17,250

5 in-person tickets

5 virtual tickets

Logo displayed at event and on event website

Send two Executives to our VIP Luncheon

Opportunity to contribute item to gift bag

Unlimited use of 2025 Best Companies for Multicultural Women logo if applicable

Individual Ticket Pricing

In-Person

\$2,190

Virtual

\$1,095

WorkBeyond Summit & Gala

October
23-24, 2025

New York, NY |
Hybrid

October 23, 2025

Gala – Cipriani 42nd St
110 E 42nd Street
New York, NY

October 24, 2025

Summit - Convene 360
360 Madison Avenue
New York, NY 10281

Who Should Attend?

Practitioners and professionals with responsibility in the following areas:

Diversity, Equity & Inclusion

Human Resources,
Total Rewards and
Benefits

Learning &
Development

Health & Wellness

Talent Acquisition

Workforce
Development

Employee Engagement

Work/Life Integration

Inclusive Culture

For more sponsorship
information, contact
your Seramount
Representative or email
events@seramount.com

Seramount's **WorkBeyond Gala and Summit** connects DEI and HR professionals across industries to share strategies for strengthening DEI efforts through challenging times. Our Summit will offer speakers and participants the opportunity to examine case-studies and leading practices that will enhance employee well-being, engagement, and drive business achievements. Join us for our evening gala to celebrate and learn from our 100 Best Companies of 2025. In-person and virtual attendees will gain valuable insights and tactical strategies to help build an inclusive and equitable workplace.

WHY ATTEND?



Network with Experts

Connect with fellow DEI champions, practitioners, and subject-matter experts and embark in meaningful connections.



Learn from the Best of the Best

Celebrate and learn from industry leaders recognized by Seramount's Best Companies List.



Explore Trends, Strategies, and Solutions

Learn best practices that ensure talent retention, inclusive workplace culture, and development strategies that will strengthen your business.

“

“Today, I attended the #SeramountWorkBeyond Summit. Seramount's vision is in building a stronger, more inclusive workforce by providing expert guidance, strategies, and tools that empower talent and DEI teams to prepare for the workplace of tomorrow.

The sessions were informative, inspiring and intellectually stimulating as I engaged with leaders across industries on the challenges and opportunities in advancing inclusion diversity equity and accessibility.”

Marquitha K. Gilbert– Virology Regional Community Liason Leader, Merck (2023 WorkBeyond Summit experience via LinkedIn)

”

Sponsorship Opportunities

WorkBeyond Summit & Gala

**October
23-24, 2025**

New York, NY |
Hybrid

October 23, 2025

Gala – Cipriani 42nd St
110 E 42nd Street
New York, NY

October 24, 2025

Summit - Convene 360
360 Madison Avenue
New York, NY 10281

Who Should Attend?

Practitioners and professionals with responsibility in the following areas:

Diversity, Equity & Inclusion

Human Resources, Total Rewards and Benefits

Learning & Development

Health & Wellness

Talent Acquisition

Workforce Development

Employee Engagement

Work/Life Integration

Inclusive Culture

For more sponsorship information, contact your Seramount Representative or email events@seramount.com

Gala Awards Dinner Sponsor

\$76,000

- 20 in-person tickets to WorkBeyond Summit
- 20 tickets to the Gala dinner (2 reserved tables of 10 with premier placement at Gala dinner)
- 20 virtual tickets to WorkBeyond Summit and the virtual Gala
- Opportunity to have an executive from your company to make remarks at the Gala Dinner
- Select 1 cluster from 100 Best Companies Application and receive a cluster benchmarking report
- Opportunity to contribute item to gift bag
- Your company logo displayed at event and on event website
- Unlimited use of 2025 100 Best Companies logo for winning companies

Champion

\$44,000

- 20 in-person tickets to WorkBeyond Summit
- 20 tickets to the Gala dinner
- 20 virtual tickets to WorkBeyond Summit and the Virtual Gala
- Opportunity to have Summit program involvement
- Opportunity to contribute item to gift bag
- Logo displayed at event and on event website
- Unlimited use of 2025 100 Best Companies logo if applicable

Leadership

\$34,000

- 10 in-person tickets to WorkBeyond Summit
- 10 tickets to the Gala dinner
- 10 virtual tickets to WorkBeyond Summit and the Virtual Gala
- Opportunity to contribute item to gift bag
- Logo displayed at event and on event website
- Unlimited use of 2025 100 Best Companies logo if applicable
- Competitive Benchmarking

Advocate

\$24,000

- 5 in-person tickets to WorkBeyond Summit
- 5 tickets to the Gala dinner
- 5 virtual tickets to WorkBeyond Summit and the Virtual Gala
- Opportunity to contribute item to gift bag
- Logo displayed at event and on event website
- Unlimited use of 2025 100 Best Companies logo if applicable

Supporting

\$14,000

- 2 in-person tickets to WorkBeyond Summit
- 2 tickets to the Gala dinner
- 2 virtual tickets to WorkBeyond Summit and the Virtual Gala
- Opportunity to contribute item to gift bag
- Logo displayed at event and on event website
- Unlimited use of 2025 100 Best Companies logo if applicable

Individual Ticket Pricing

In-Person Gala and Summit	\$2,190	Virtual Gala and Summit	\$1,095
Gala Dinner Table of 10	\$9,995	In-Person Gala Dinner	\$1,100
In-Person Gala Dinner (Sponsors Only)	\$880		