

## 2023 SERAMOUNT CALL FOR SPEAKER SUBMISSION INSTRUCTIONS & TIP SHEET

We are sending out ONE submission form for all Seramount Events. You can apply to speak to multiple events in the same form. **The form is due by December 23, 2022 for all events.**

- Step 1: **Review the instructions/tip sheet** before completing your submission for speaking consideration at one of Seramount's 2023 events.
- Step 2: **Complete the submission form** for speaking consideration at Seramount's 2023 events. *Please use **ONE form** to submit for multiple events.*
- Step 3: **Click submit by December 23, 2022.**
- Step 4: **We will reach out** to get more information and/or send updates on the program to all who submitted. Selected speakers receive a pass to the conference where they have been confirmed to speak.

### Event Dates:

- **EmERGE Leadership Summit:** May 8-9, 2023 (Hybrid, Virtual + In-person in NYC)
- **Multicultural Women's National Conference:** June 21-22, 2023 (Hybrid, Virtual + In-person in Chicago)
- **WorkBeyond Summit:** October 18, 2023 (Hybrid, Virtual + In-person in NYC)

### EmERGE - May 8-9, 2023 (Hybrid, Virtual + In-person in NYC)

There are three focus areas for EmERGE. Please read the descriptions for each. You will be asked to indicate which focus area and topic you will be covering on the submission form.

#### **Leadership Development/Skill-Building**

Target audience: ERG Leaders

Objective: To provide tools and resources for ERG Leaders to grow and thrive in their role.

Topics may include:

- Building Relationship Capital
- Restoring Well-Being/Managing Burnout
- How to Effectively Be an Ally for ERGs
- How to Motivate and Engage Your ERG Leadership

#### **ERG Next Practice**

Target Audience: ERG Leaders/Executive Sponsors/Program Managers

Objective: To provide practical examples of next practice strategies and programming and to create space for cross-pollination of ideas.

Topics may include:

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- Creating Leadership Pathways for ERG Leaders/Members
- Sustainable Support for Millennial and Gen Z Communities Within your ERG
- Using ERG Data to Drive ERG Sustainability
  - Using data such as survey data, member retention data, etc. to prepare your ERG for the future
- Lessons From the Frontlines: Learning from Longstanding ERG Leaders
- Creating ERG Impact in the Local Community
- Engaging Field/Front-line Employees

### **Organizational Next Practice**

Target Audience: DEI Practitioners/ERG Program Managers

Objective: To provide tools and resources for DEI Practitioners and Program Managers to move ERGs and their leaders to the next level of impact.

Topics may include:

- Measuring Success & Impact of ERGs and Leadership
- Creative Ways to Recognize, Celebrate and Compensate ERG Leaders
- Creating a Framework for ERG Success
- ERGs and Connection to ESG/CSR Efforts as a Next Practice
- Leveraging Your ERGs to Support DEI Advancement

### **REQUIRED Session Descriptions**

**PLEASE NOTE: Your submission will not be reviewed without a session description. You can use the text box included in the form, or attached a Word or PDF document.**

#### **For Leadership Development/Skill-Building Workshops:**

- Include a description paragraph of your workshop and 3-5 bulleted “key benefits” attendees will gain from participating in the session
- Please include how you intend to create an interactive session. For virtual speakers, tools available to use will be slides, polling, video files, group chat, and the option for participants to be on video in breakout rooms.
- (Optional) Share any tools you may include in your session

#### **ERG and/or Organizational Next Practice Sessions:**

Include a description paragraph of your Success Story/Case Study presentation including:

- Problem/Concept - What is the challenge & how did you decide on this particular one?
- Process/Adoption - How did you get this off the ground? Who are the key stakeholders to leverage internally or externally and how did you engage them?

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- Solution/Execution - What was the solution & how was it implemented?
- Results/Measurements - How did you measure the impact (or what are the metrics you're considering as you build out the project further)?
- Other how-tos / critical steps: Key takeaways / learnings from the initiative

### **Multicultural Women's National Conference: June 21-22, 2023 (Hybrid, Virtual + In-person in Chicago)**

There are three focus areas for the Multicultural Women's National Conference. Please read the descriptions for each. You will be asked to indicate which focus area and topic you will be covering on the submission form.

#### **Leadership Development/Skill-Building**

Target audience: High potential, high-achieving and mid-level multicultural women from a wide variety of industries

Objective: To provide tools and resources for multicultural women to grow and thrive in their careers.

Topics may include:

- Building Generational Wealth for Women
- Managing Upward
- Developing Your Personal Brand
- Crisis Management
- Negotiating as a Superpower
- Storytalks (inspiring, motivational stories from women leaders on resilience and advancement)
- Other

#### **Organizational Next Practice**

Target Audience: DEI Practitioners, HR/Talent/Benefits/Learning & Development Leaders

Objective: To provide tools and resources for DEI Practitioners and Program Managers to support the recruitment, retention and advancement of multicultural women in the workplace

Topics may include:

- Mental Wellness in the Workplace
- Disrupting Dominant Culture/White Supremacy Norms
- Engaging Allies
- Strategies to Engage, Support and Retain Multicultural Women
- Career Pathing for Multicultural Women

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- Accountability in DEI Leadership
- Sponsorship and Mentorship
- Other

### **Women in Tech**

Target audience: Women in technology roles across a wide variety of industries and their DEI/HR supporters

Objective: To provide inspiration and strategies for women in tech to be impactful in their organizations and communities

Topics may include:

- Tech for Good
- Innovation and Tech Trends
- Inclusive Design

### **REQUIRED Session Descriptions**

**PLEASE NOTE: Your submission will not be reviewed without a session description. You can use the text box included in the form, or attached a Word or PDF document.**

#### Leadership Development/Skill-Building:

- Include a description paragraph of your workshop and 3-5 bulleted “key benefits” attendees will gain from participating in the session
- Please include how you intend to create an interactive session. For virtual speakers, tools available to use will be slides, polling, video files, group chat, and the option for participants to be on video in breakout rooms.
- (Optional) Share any tools you may include in your session

#### Organizational Next Practice:

Include a description paragraph of your Success Story/Case Study presentation including:

- Problem/Concept - What is the challenge & how did you decide on this particular one?
- Process/Adoption - How did you get this off the ground? Who are the key stakeholders to leverage internally or externally and how did you engage them?
- Solution/Execution - What was the solution & how was it implemented?
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#### Women in Tech

Include a description paragraph of your proposed session

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### **WorkBeyond Summit: October 18, 2023 (Hybrid, Virtual + In-person in NYC)**

There are different focus areas for the WorkBeyond Summit. Please read the descriptions for each and indicate which area and topic you will be submitting for below.

#### **Leadership Development/Skill-Building**

Target audience: mid-level leaders, ERG leaders

Objective: To provide tools and resources for all employees to grow and thrive

Topics may include:

- Mental Health / Wellness
- Navigating Conflict in the Workplace
- Strategies for Hybrid and Remote Work
- Upskilling
- Cultural Competence
- Other

#### **Organizational Next Practice**

Target Audience: DEI Practitioners, HR, Talent Acquisition, Learning & Development

Objective: To provide tools and resources for DEI Practitioners and HR, Talent Acquisition, Learning & Development leaders to support employee well-being and advance inclusive and flexible workplace cultures

Topics may include:

- Top 5 New/Emerging Benefits
- Future of Work Practices
- Inclusion for All
- Support Strategies for Parents and Caregivers
- Supporting Physical and Mental Health and Wellness of Employees
- Work/Life Integration and Flexibility
- Hybrid and Remote Work Best Practices
- Generational Inclusivity
- Off/On-Ramping Next Practices
- Other

#### **Additional Material Requested**

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#### **Leadership Development/Skill-Building:**

- Attach a description paragraph of your workshop and 3-5 bulleted “key benefits” attendees will gain from participating in the session
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- (Optional) Share any tools you may include in your session

#### **Organizational Next Practice:**

Include a description paragraph of your Success Story/Case Study presentation including:

- Problem/Concept - What is the challenge & how did you decide on this particular one?
- Process/Adoption - How did you get this off the ground? Who are the key stakeholders to leverage internally or externally and how did you engage them?
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