Seramount Call for Speakers Submission Instructions and Tip Sheet

We are sending out ONE submission form for these four events this year. You can apply to speak to multiple events in the same form. **The form is due by February 18, 2022 for all events.**

- Step 1: **Review the instructions/tip sheet** before completing your submission for speaking consideration at one of Seramount's 2022 events.
- Step 2: **Complete the submission form** for speaking consideration at Seramount's 2022 events. *You can use **ONE form** to submit for multiple events.*
- Step 3: **Click submit by February 18, 2022**.
- Step 4: **Check your email** for confirmation of your submission.
- Step 5: **We will reach out** to get more information and/or send updates on the program to all who submitted. Selected speakers receive a pass to the conference.

Event Dates:
- EmERGe Leadership Summit: May 24-25, 2022 (Virtual)
- Multicultural Women's National Conference: August 9-10, 2022 (Hybrid, Virtual + In person in NYC)
- EmERGe Leadership Summit: September 21-22, 2022 (Virtual)
- WorkBeyond Summit: October 25, 2022 (Hybrid, Virtual + In person in NYC)

EmERGe - May 24-25, 2022 and September 2022

There are three focus areas for EmERGe. Please read the descriptions for each. You will be asked to indicate which focus area and topic you will be covering on the submission form.

Leadership Development/Skill-Building

Target audience: ERG Leaders

Objective: To provide tools and resources for ERG Leaders to grow and thrive in their role.

Topics may include:
- How to Influence Without Authority
- Restoring Well-Being/Managing Burnout
- Asking for What You Need
- Connecting to Purpose: What is Your Legacy?
- Building Relationship Capital

ERG Next Practice

Target Audience: ERG Leaders/Executive Sponsors/Program Managers

Objective: To provide practical examples of next practice strategies and programming and to create space for cross-pollination of ideas.

Topics may include:
- ERG Leadership Succession Planning
- Connecting ERG Efforts to Enterprise-wide CSR/ESG Goals
- Creative Ways to Engage Members in a Hybrid Work Environment
- Engaging Field/Front-line Employees in ERGs
- Reinvigorating Engagement of Members
- Leveraging Executive Sponsors
- Shifting from a Programmatic to Strategic Approach to Your ERG Efforts
- ERGs 101 (e.g. Leadership Structure, How to Build Membership, Cross-ERG collaboration, Creating a Business Plan)
- Case Studies in the Areas of Business, Community, Talent, and Workplace Culture Impact

Organizational Next Practice

Target Audience: DEI Practitioners/ERG Program Managers

Objective: To provide tools and resources for DEI Practitioners and Program Managers to move ERGs and their leaders to the next level of impact.

Topics may include:
- Creative Ways to Recognize, Celebrate and Compensate ERG Leaders
- Developing Talent/Creating Leadership Pathways for ERG Leaders/Members
- Measuring Success/Impact of ERGs and their Leaders
- Supporting the Well-Being of ERG Leaders/Addressing Burnout
- Creating a Global ERG Strategy

Additional Material Requested

Leadership Development/Skill-Building:
- Attach a description paragraph of your workshop and 3-5 bulleted "key benefits" attendees will gain from participating in the session
- Please include how you intend to create an interactive session. For virtual speakers, tools available to use will be slides, polling, video files, group chat, and the option for participants to be on video in breakout rooms.
- (Optional) Share any tools you may include in your session

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ERG or Organizational Next Practice:

Attach a description paragraph of your Success Story/Case Study presentation including:
- Problem/Concept - What is the challenge & how did you decide on this particular one?
- Process/Adoption - How did you get this off the ground? Who are the key stakeholders to leverage internally or externally and how did you engage them?
- Solution/Execution - What was the solution & how was it implemented?
- Results/Measurements - How did you measure the impact (or what are the metrics you're considering as you build out the project further)?
- Other how-tos / critical steps: Key takeaways / learnings from the initiative

Multicultural Women's National Conference - August 9-10, 2022

There are three focus areas for the Multicultural Women's National Conference. Please read the descriptions for each. You will be asked to indicate which focus area and topic you will be covering on the submission form.

Leadership Development/Skill-Building

Target audience: High potential, high-achieving and mid-level multicultural women from a wide variety of industries

Objective: To provide tools and resources for multicultural women to grow and thrive in their careers.

Topics may include:
- Negotiating as a Superpower
- Positioning to be a Successor
- Relationship Capital
- Social Media and Personal Branding
- Mentorship
- Career Pathing / Own Your Career
- Storytelling
- Improvisation as a Skill for Advancement
- Storytalks (inspiring, motivational stories from senior women on resilience and advancement)
- Authenticity vs. Conformity
- Reimagining and Establishing Ourselves
- Lifting Others Up As We Rise
- Women on Boards
- Growing Your Economic Power

Organizational Next Practice

Target Audience: DEI Practitioners, HR/Talent/Benefits/Learning & Development Leaders

Objective: To provide tools and resources for DEI Practitioners and Program Managers to support the recruitment, retention and advancement of multicultural women in the workplace

Topics may include:
- Career Pathing for Multicultural Women
- Return to Office and Mitigating Microaggressions
- Strategies to Engage, Support and Retain Multicultural Women
- Accountability in DEI Leadership
- Sponsorship

Women in Tech

Target audience: Women in technology roles across a wide variety of industries and their DEI/HR supporters

Objective: To provide inspiration and strategies for women in tech to be impactful in their organizations and communities

Topics may include:
- Tech for Good
- Innovation and Tech Trends
- Inclusive Design

<u>Additional Material Requested</u>

<u>Leadership Development/Skill-Building:</u>
- Attach a description paragraph of your workshop and 3-5 bulleted "key benefits" attendees will gain from participating in the session
- Please include how you intend to create an interactive session. For virtual speakers, tools available to use will be slides, polling, video files, group chat, and the option for participants to be on video in breakout rooms.
- (Optional) Share any tools you may include in your session

<u>Organizational Next Practice:</u>
Attach a description paragraph of your next practice

<u>Women in Tech</u>
Attach a description paragraph of your proposed session

<u>WorkBeyond Summit - October 25, 2022</u>

There are three focus areas for the WorkBeyond Summit. Please read the descriptions for each and indicate which area and topic you will be submitting for below.

Leadership Development/Skill-Building

Target audience: mid-level leaders, ERG leaders

Objective: To provide tools and resources for all employees to grow and thrive

Topics may include:
- Strategies for Hybrid and Remote Work
- Mentorship
- Upskilling
- Wellness
- Career Pathing
- Inclusive Leadership
- Cultural Competence

Parenting/Caregiving

Target Audience: Employees who are caregivers and parents

Objective: To provide tools and resources for caregivers and parents to grow and thrive

Topics may include:
- Work/Life Integration
- Organizational Strategies and Time Management Tools
- Navigating Motherhood in the New Normal
- Navigating Fatherhood in the New Normal
- Parenting Children with Disabilities
- Navigating Eldercare

Organizational Next Practice

Target Audience: DEI Practitioners, HR, Talent Acquisition, Learning & Development

Objective: To provide tools and resources for DEI Practitioners and HR, Talent Acquisition, Learning & Development leaders to support employee well-being and advance inclusive and flexible workplace cultures

Topics may include:
- Support Strategies for Parents and Caregivers

- - Parental and Caregiving Leave
  - Childcare and Other Family-Friendly Policies
- Future of Work Next Practices
- Supporting Physical and Mental Health and Wellness of Employees
- Work/Life Integration and Flexibility
- Hybrid and Remote Work Best Practices
- Generational Inclusivity
- Off/On-Ramping Next Practices

<u>Additional Material Requested</u>

<u>Leadership Development/Skill-Building:</u>
- Attach a description paragraph of your workshop and 3-5 bulleted "key benefits" attendees will gain from participating in the session
- Please include how you intend to create an interactive session. For virtual speakers, tools available to use will be slides, polling, video files, group chat, and the option for participants to be on video in breakout rooms.
- (Optional) Share any tools you may include in your session

<u>Parenting/Caregiving:</u>
Attach a description paragraph of your proposed session

<u>Organizational Next Practice:</u>
Attach a description paragraph of your next practice